# EURIE 2023 CONFERENCE PROGRAM (as of February 25, 2023)

### FEBRUARY 28, TUESDAY

Time	Activity	Location
13:00-17:00	Registration	Rumeli Hall
13:00-19:00	Exhibitor set-up	Rumeli Hall

#### MARCH 1, WEDNESDAY

Time	Activity	Location
9:00-17:00	Registration	Rumeli Hall
09:00-09:30	Coffee Break	Anadolu Auditorium Foyer
09:30-12:30	Opening Ceremony	Anadolu Auditorium
12:30-17:00	Exhibition Hall Open	Rumeli Hall
12:30-13:30	Opening Reception	Rumeli Hall Exhibition Area
12:30-13:30	Speakers Networking Reception	Rumeli Hall Conference Floor
14:00-17:00	Imagine Tomorrow	Sapphire Hall
14:00-14:45	Panel: The Emerging Value of Quality Assurance and Accreditation for HEIs Muhsin Kar (YÖKAK, Türkiye) "QA and Accreditation Practices & Experience of YÖKAK in Türkiye" Erik Martinjse (HE Inspectorate, Nerherlands) "The Netherlands Experience in the QA Process" Ronny Heintze (AQAS e.V., Germany) "QA & Accreditation: AQAS Perspectives and Practices" Chair: Olgun Çiçek (Dokuz Eylül University)	Ruby Hall
14:00-14:45 15:00-16:30	Roundtable: Role of Higher Education in DisasterManagementModerator: Sezer Komsuoğlu (EUA Research andInnovation Board Member)Şerif Barış (Kocaeli University)Tamer Aker (Istanbul Bilgi University)*This session will be conducted in Turkish.Workshop: Online Course Design and DeliveryFacilitator: Yaprak Dalat Ward (Fort Hays State	Emerald Hall Emerald Hall (Registration
	University)	required via EURIE App)
15:00-16:30	Workshop: International Education Leadership and Change Management	Pearl Room (Registration

	Facilitator: Şirin Myles (The IC Global Partnership)	required via EURIE App)
15:00-16:30	Workshop: "To unpathed waters, undreamed	Amber Room
	shores": Helping students optimize the learning	(Registration
	and development potential of study abroad	required via
	Facilitators: Stephanie Flint Luh (ENSEA, Graduate	EURIE App)
	School of Electrical Engineering and Computer	
	Science) and Claire O'Leary (College of Medicine and	
	Dentistry)	

# MARCH 2, THURSDAY

Time	Activity	Location
09:00-17:00	Exhibition Hall Open	Rumeli Hall
09:00-17:00	Imagine Tomorrow	Sapphire Hall
09:30-10:15	Panel: European Universities InitiativeThe European Universities Initiative at a TurningPoint: The Challenge of Engagement inTransnational CooperationFrancisco Girotti (University of Bologna)"The Origins and the Current state of a New RegionalEngagement Initiative: Excitement and EmergingTensions."Agata Mannino (University of Padua)"Engagement in Transnational Cooperation, How toMake Sense of It"Albert Nijboer (Protestant Theological University inAmsterdam)"Challenges on the Way to Transformation"	Ruby Hall
09:30-10:15	Panel: International Student SupportBegüm Çiçek (Koç University)"An Interdisciplinary and Collaborative Approach toInternational Degree-Seeking Student Support"Aigerim Kaumenova (Almaty ManagementUniversity)"Internationalisation at Home: Best practices fromAlmaU on supporting and engaging internationalstudents"Rossana Valéria de Souza e Silva (InternationalCooperation Group of Brazilian Universities – GCUB)"International Student Support: Examples of BrazilianUniversities"Chair: Ivor Emmanuel (University of California, Berkeley)	Emerald Hall
09:30-10:15	Türkiye-Pakistan Networking Session	Pearl Room
10:00-10:30	Coffee Break	
10:30-11:15	Panel: Study Destinations Gerrit Bruno Blöss (Study.eu)	Ruby Hall

	"How non-traditional destinations survive and thrive in	
	times of crisis"	
	Eero Loonurm (Estonian Education and Youth	
	Authority) "Cose Study Esterie"	
	"Case Study: Estonia" Péter Árvai (University of Pécs)	
	"Case Study: University of Pécs"	
10:30-11:15	Panel Organized in Collaboration with	Emerald Hall
10.30-11.13	EduCanada:	
	Study in Canada Scholarships Program: Institution	
	& Student Experience	
	Matthew Hebb (Dalhousie University)	
	Buse Melike İtik (Boğaziçi University	
	Chair: Nataša Forte (Global Affairs Canada)	
10:30-11:15	Around the World with EURIE: PAKISTAN	Pearl Room
	Ikbal Chaudhry (Coordinator General, Comstech)	
	Awais Rauf (Chairman, University of Lahore)	
	Muhammad Azam Roomi (Prince Mohammed bin	
	Salman College of Business and Entrepreneurship)	
	"Trends in Pakistani Higher Education in regard to	
	Entrepreneurial Ecosystems"	
	Mian Imran Masood (Vice Chancellor, University of	
	South Asia) Chair: TBA	
11.30-12.15		Puby Hall
11:30-12:15	Erasmus+ Panel	Ruby Hall
11:30-12:15	Erasmus+ Panel International Credit Mobility: Best Practices from	Ruby Hall
11:30-12:15	Erasmus+ Panel International Credit Mobility: Best Practices from Turkish Universities	Ruby Hall
11:30-12:15	<b>Erasmus+ Panel</b> <b>International Credit Mobility: Best Practices from</b> <b>Turkish Universities</b> İbrahim Yorgun (Middle East Technical University)	Ruby Hall
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	Denise Amyot, President & CEO, Colleges and Institutes Canada Robert Stevenson (Counselor (Migration), Embassy of Canada to Türkiye in Ankara)	
	Chair: Sonja Knutson (Memorial University of Newfoundland)	
12:00-13:00	Lunch	
12:30-13:30	Türkiye-Canada Networking Luncheon	TBA
13:00-13:45	Panel: Measuring Global Engagement, Reputation and InfluenceJustin Shaw (Communications Management) Alistair Jarvis (University of London) Chair: Şirin Myles (The IC Global Partnership)	Ruby Hall
13:00-13:45	Panel: International Internships: ConnectingEmployability and Education to Revitalize GlobalLearningMatt Byrnes (International Internship Network)"The Changing World of Work and Trends WithinInternational Internships"Kate Moore (Global Career Center)"Connecting Employability and Education:Frameworks"Shaun Butcher (Virtual Internships)"Connecting Employability and Education: CaseStudies"	Emerald Hall
13:00- 13:45	Around the World with EURIE: FRANCE Olivier Chiche-Portiche (Campus France) Emeric Abrignani (KEDGE Business School) "Boosting Universities' 3rd Mission: Societal Impact and Sustainable Development"	Pearl Room
14:00-14:45	Panel: TNE and International Education Hubs Fabrizio Trifiro (Ecctis / UK ENIC) "Fostering International Education Closer to Home: The Strategic Role of International Education Hubs" Barış Satar (Victorian Government, Australia) "Retaining, Attracting and Supporting International Students: The Study Melbourne Hubs - A World Leading Initiative" Chair: TBA	Ruby Hall
14:00-14:45	<ul> <li>Panel: International Degree-Seeking Students:</li> <li>What Happens After Graduation?</li> <li>Denis Hyams-Ssekasi and Charles Nzeh (University of Bolton)</li> <li>"Cash in and Cash out for International Students in the Western Education: An Entrepreneurial Perspective"</li> <li>Nilgün Yalcin Felchner and Semra Yalçın Doğan (British Council, Turkey)</li> <li>"Student Mobility to the UK and the British Council's New Alumni Strategy"</li> </ul>	Emerald Hall
14:00-14:45	Around the World with EURIE: TÜRKİYE	Pearl Room

15:00-15:45	Çağrı Erhan (Altınbaş University)"Türkiye's International Student and Education Services Export Policy"Canan Aykut Bingöl (Yeditepe University)"Taking Stock of Internationalization of Higher Education in Türkiye and Next Steps: Collaborations in Education and Research" Chair: TBAPanel: International Collaboration Addressing Opportunities for Broader Engagement	Ruby Hall
	Alan Wall (Higher Education Authority, Ireland) "Driving Deeper Collaboration and Performance in International Education" Laura Mahoney (Dublin City University) "A New Strategic Approach to International Collaboration: An Institution's Perspective" Chair: Sheena Duffy (Higher Education Authority, Ireland)	
15:00-15:45	Panel: Recovery in International Student MobilityAlina Kozlowska-Sette (International StudentRecruitment & Admissions Consultant)"Employing Indirect Student Recruitment Methods toDrive Internationalization"Sam Jackson-Royle (Bangor University)"International Mobility, Overcoming Challenges andPromoting Diversity"Chair:Gerrit Bruno Blöss (Study.eu)	Emerald Hall
15:00-15:45	Panel: TÖMER SessionTeaching Turkish as a Second-Foreign LanguagePolicies and PracticesAhmet Naim Çiçekler (Yunus Emre Institute)Mehmet Yalçın Yılmaz (İstanbul University)Ayhan Öztürk (Ministry of Education, Board ofEducation)*Closed session.*This session will be conducted in Turkish.	Pearl Room
15:30-16:00	Coffee Break	LUD D
15:30-16:30	EURAS Executive Board Meeting *Closed session	VIP Room
16:00-16:45	Thursday Plenary Session Michael Murphy (European University Association) "Continuing Evolution in the Missions of Universities" Moderator: Marcello Scalisi (Director, Mediterranean Universities Union- UNIMED)	Ruby Hall
16:30-17:30	<b>EURAS Members Forum</b> Mustafa Aydın (President, Eurasian Universities Union-EURAS) Sumaira Rehman (Member Higher Education Commission Pakistan and Rector, Superior University)	Emerald Hall

	Emmanuel Zagury Tourinho (President, International Cooperation Group of Brazilian Universities- GCUB and Rector, Universidade Federal do Pará – UFPA)	
19:00-22:00	Turkish Night	Sultan Sarnıç (Registration required via EURIE App)

### MARCH 3, FRIDAY

Time	Activity	Location
09:00-15:00	Exhibition Hall Open	
09:30-10:15	Panel: Campus Diversity and InclusionBrian Seilstad (Al Akhawayn University)"Language Use in Student Clubs: A ComplicatedView from Morocco"Michael Meallem (Payap University)"Internationalization at Home: Creating Teahouses toPromote Campus Diversity and Inclusion"Chair: Nuri Tinaz (Marmara University)	Ruby Hall
09:30-10:15	Panel: Sustainability and UniversitiesAna Maria Moure Pino (School of Law University of Chile)"Challenges of sustainability and internationalization in Latin America and Chile"Yuserrie Zainuddin (Universiti Malaysia Pahang)"Sustainable And Smart Campus"Chair: Bilge Kağan Özdemir (Anadolu University)	Emerald Hall
09:30-10:15	<b>Panel: Internationalization in Medical Studies</b> Nina Pereza (University in Rijeka) Sanja Kupesic Plavsic (Texas Tech University) "Transforming Professional Development in Medical Education Through Collaborative International Faculty and Student Development Programs" Chair: Arta Fejzullahu (İstanbul Aydın University)	Pearl Room
10:00-10:30 10:30-11:15	Coffee BreakPanel: Diversity Equity InclusionFraming Equity, Diversity, and Inclusion (EDI) inHigher Education: Case of Yeditepe University EDICommittee (7EDI)Yeşim Ekinci (Yeditepe University)"The role of EDI in Research and Internationalizationof HEIs"Özlem Akkaya (Yeditepe University)"Gender Equality in HEIs"Ebru Tomris Aydoğan (Yeditepe University)"Sustainable Development Goals in HEIs andTeaching & Learning"Chair: Berrin Yanıkkaya (Yeditepe University)	Ruby Hall

10:30-11:15	Panel: Rationales for Internationalization Hakan Ergin (Boğaziçi University) "Internationalization of Higher Education: The Need for A Humanitarian Rationale" Sonja Knutson (Memorial University of Newfoundland) "Striving for Balance in Rationales for Internationalization" Chair: Esin Aksay Aksezer (Koç University)	Emerald Hall
10:30-12:30	Roundtable and Networking Session Sponsored by Cambridge University Press and Assessment Complete English Solutions for Higher Education Hisham AlSaghbini (Cambridge Assessment)	Pearl Room
10:30-12:00	Roundtable and Networking Session Turkish Market Analysis Panel and Networking with Turkish Agents Eren Göker (Association of International Education Counselors of Türkiye) "Main Decision-making Factors of Turkish Students about their Study Abroad Destination" Aslıhan Özenç (ASBA Education Consulting) "Study Abroad Trends for Turkish Students after the Pandemic"	Amber Room
11:30-12:15	Panel: Recovery in Student Mobility Seher Neöz (ICEF) "ICEF Agent Voice report - International Student Mobility" Polina Naidenko (Begin Group) "Exploring Emerging Student Markets in Southeast Asia" Chair: TBA	Ruby Hall
11:30-12:15	Panel: Women's Leadership in Turkish Academiatowards 2030Emine Sare Aydın (Member of TR Parliament,Istanbul)Özlenen Özkan (Rector, Akdeniz University)Moderator: Sezer Komsuoğlu (Women Studies inAcademia, Co HE, Türkiye (2015-2022))*This session will be conducted in Turkish.	Emerald Hall
12:00-13:00	Lunch	
13:00-13:45	Panel: Virtual and Blended Mobility Veronika Kupriyanova (Academic Cooperation Association) "Student Mobility Remade: New Formats of Mobility during Covid-19" Daniel Kulmala (University of North Carolina at Pembroke) "Creating Engaging Learning Experiences for Blended Delivery"	Ruby Hall

	Chair: TBA	
13:00-13:45	<ul> <li>Panel: Sustainability and Quality Assurance</li> <li>Scott Blair (Sulitest Impact)</li> <li>"The Prevalence and Impact of the SDGs in</li> <li>Accreditation Standards — A Progress Report"</li> <li>Nataliia Stukalo (NAQA National Agency for Higher</li> <li>Education Quality Assurance, Ukraine/ INQAAHE</li> <li>International Network for Quality Assurance Agencies</li> <li>in Higher Education)</li> <li>"Promoting Sustainable Development Through Higher</li> <li>Education Quality Assurance"</li> <li>Mustafa Kayyali (Higher Education Quality and</li> <li>Assessment Group HEQAG)</li> <li>"Revitalizing Global Learning through SDGs and</li> <li>Quality Assurance"</li> </ul>	Emerald Hall
13:00-15:00	Roundtable: STEM Education Moderators: Hamide Ertepinar and Devrim Akgündüz (Istanbul Aydın University) *This session will be conducted in Turkish.	Amber Room
14:00-14:45	Panel: European ProjectsSalvatore Gioveni and Edwin Clapuyt (Conservatoire royal de Bruxelles) "HarMA+ - Digitalization and Landscape of Teaching Practices in Music Theory" Yvonne Farrand (BUSINET)"Development of European Projects Using Effective Networking: EntreMWB, DigAge+ and Game4Change Projects" Chair: Ali Altuğ Biçer (İstanbul Ticaret University)	Ruby Hall
14:00-14:45	Panel: Teaching Sustainability"Teaching Sustainability to International Business (IB)Students: Challenges and Opportunities"Yaprak Dalat Ward (Fort Hays State University)Lilian Miles (Westminster Business School)Alejandra Noriega Vázquez (Tecnológico de Monterrey)Chair: Anıl Yasin Ar (Tecnológico de Monterrey)	Emerald Hall
15:00-15:45	Closing Plenary Session Jenifer Saffi (Universidade Federal de Ciências da Saúde de Porto Alegre – UFCSPA) Waldenor Barros de Moraes Filho (Universidade Federal de Uberlândia – UFU) Moderator: Ayşe Deniz Özkan (Conference Coordinator, Eurasia Higher Education Summit)	Ruby Hall